

MINUTES FOR THE SAINT ROSE SCHOOL ADVISORY COMMITTEE
7:00 P.M. January 3, 2012

Present: Maureen Boxrud, Melissa Seebeck, Lisa Jensen, Tom Thompson, Deb Overkamp, Amy Lamb, Angela Bulson, Cressy Epperly, Kathy Laliberte, Stacy Hughes, Amy Beck-Osen, Will Berigan, Sue Reinart

1. Opening prayer
2. Home and School update
 - 188 tickets sold for Winter Social (cap at 225)
 - Working on Family Fun Night - developing theme, fliers (Feb. 17th), \$5 in advance, \$7 at the door - free for prospective students along with personal phone call to invite them to attend
 - Library work continues, January theme set up
 - Will not pursue Herberger's coupon book fundraiser in the spring due to lack of volunteers and sales volume
3. Marketing committee meets on Monday, preparing for open houses coming up
4. No Parish Council meeting, so no update
5. Project 75
 - outlined key buckets
 - Data from focus groups mostly repeat
 - Established spirituality, culture and academics as key focus areas (marketing, resources and technology play support roles to these three key focus areas)
 - Key areas built out into a working matrix, identified key objectives for each, list ways to accomplish each to provide a starting point for working groups
 - Will identify the 'who' and owners for each
 - What will it take to implement (timing, resources)
 - About half way through this for the key areas of focus
 - Meeting every 2 weeks
 - Underlying issue - wrestle with need to articulate enrollment strategy (roll into budget discussions)

- Completed deliverable by end of calendar year to hand over to Cressy, SAC and the working teams with SAC as stewards of the plan into the future
6. MNSAA strategic plan submission objectives review - work hand in hand with Project 75 documentation/plan so we don't have 2 different plans (can reword MNSAA plan)
- Each objective could have 3-4 strategies with steps to achieve them
 - Objectives align nicely to the Project 75 key focus areas
 - Will meet with teachers to discuss academics in February
7. Principal report
- Open houses - 5 families attended last, 2 more open houses coming in January
 - A new brochure developed with photographs by professional photographer and Lisa Sammon (graphic designer)
 - Mailing over 100 postcards (St. Cecelia's, Corpus Christi and St. Rose families)
 - Students participated in the Archdiocesan quiz bowl - kids did well
 - In process of reviewing math curriculum - will bring to review with SAC
 - Catholic School Week open house on 1/29
 - 8th grade retreat scheduled for 1/19 & 1/20
8. Budget discussion
- Handouts shared and discussed
 - Discussed options for tuition for 2012-2013 school year
 - Follow up meeting to finalized budget and tuition on January 26th at 6:30